

Building a Major Gifts Program











Finding the right Major Gifts Officer for your organization can be challenging. KEES is the perfect partner to help you build and/or strengthen your major gifts team.

KEES knows that a strong major gift program has several key components. One of them, of course, is hiring the right professionals. But a truly *great* major gifts program must also have solid systems and processes, a commitment from leadership, and a deep constituent base from which to build.

KEES can provide you with a Major Gifts Assessment to help determine what your infrastructure and staffing needs are, while simultaneously evaluating if your environment will lead to success for your major gifts program.

Immediately thereafter, the KEES [4 Stage Search Process](#) will help you identify the best candidates to join your team, focusing specifically on growth and evolution over three or more years.

We have recently helped strengthen the major gifts program at the following organizations:

-  A Better Chance
-  Alzheimer's Association
-  Freedom Alliance
-  McGaw YMCA
-  Orthopaedic Research and Education Foundation
-  Outreach Community Ministries
-  Red Cloud Indian School
-  Rotary Foundation / Rotary Intl
-  YMCA of Metro Chicago
-  The Salvation Army (multiple locations across the country)

“It is important to find MGOs with the **right balance of passion, drive, and persistence** who can create **strong and enduring relationships** with donors.”

We look forward to unlocking your organization's full major gifts potential!