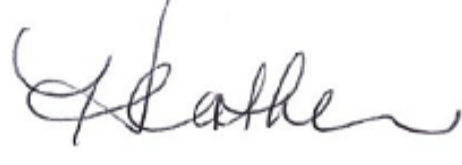


A Note from Heather Eddy, KEES President and CEO

I hope our inaugural KEES newsletter finds you happy, safe, and well.

Of all the phrases going around during this time of COVID-19, the one that strikes me as most prolific is **“It’s all about perspective.”** We can consider this one of the worst times in our lives or use this pandemic to set a newly defined path. Your organization may be struggling, or garnering more support than ever. Your board may be distracted, or chipping in with renewed commitment. Your team may be depressed and anxious, yet also stepping up in ways you never imagined. No one has a crystal ball, but we can learn from the past and be intentional about our future.

My entire career has been dedicated to this sector, and I have witnessed the ebbs and flows of the intersection of the economy and vital nonprofit missions. I have been blessed with many mentors, but four in particular set me on this career path and taught me that it will be okay, we will endure, and - eventually - we will likely thrive. For their wisdom, I am forever grateful. And as mom says...*this too shall pass*. Challenging times demand creative leadership, and I am sure you and I can come up with some audacious plans for a strong and vibrant future. Please [reach out to me directly](#). I am here to help. heather.eddy@kees2success.com



KEY INSIGHTS

[HARD STAFFING DECISIONS](#)

KEES President and CEO Heather Eddy offers advice on assessing your team and infrastructure - and making some tough decisions in the process.

[ENGAGING DONORS REMOTELY](#)

KEES Vice President Laura Weinman shares tips on how to stay engaged with donors when face-to-face interaction is not possible.

Visit our website for a [complete list of articles](#) written by members of our team.

KEY SEARCHES

Missions and needs don't stop - even during a pandemic - and the important work of our client partners continue. The following [searches](#) are currently open and accepting applications!



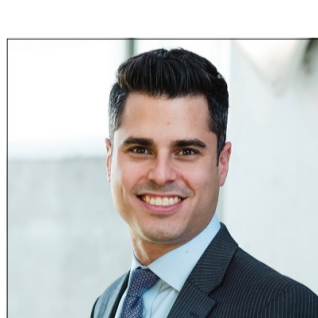
NEW CLIENT WELCOME

A big WELCOME to the following new and returning KEES [client partners](#).



KEY PLACEMENTS

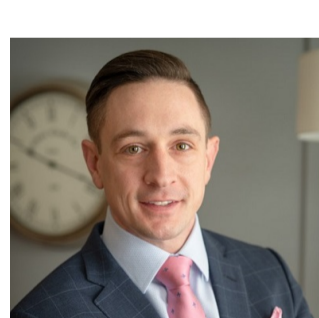
Congratulations to all our recent Executive Search [candidate placements](#).



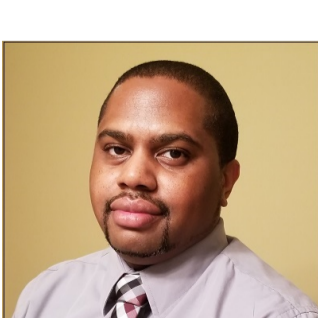
JUDD HOLZMAN
Chief Development Officer
JCFS Chicago



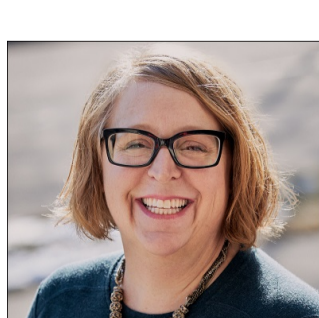
LEANN BOND
Executive Director
Children’s Coalition for
Northeast Louisiana



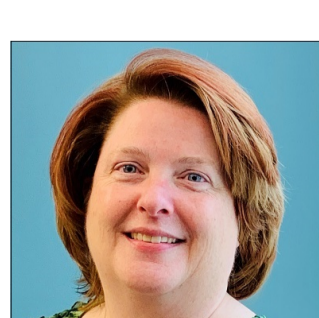
JOSEPH FIORE
Managing Director, Business
Development and Finance
Risk Management
Foundation



DWAYNE MARKS
Vice President of Child and
Family Wellbeing
SaintA



AMY RYNELL
Executive Director
Active Transportation
Alliance



VALERIE THOMPSON
Director of Development
The Actuarial Foundation



BUILDING TRANSFORMATIVE NONPROFIT TEAMS AND LEADERS